Biologic Fulfillment Fundamentals (BFF) is a new campaign from the National Psoriasis Foundation (NPF), sponsored by Janssen, developed to support dermatology medical professionals working on behalf of psoriasis patients to ensure they’re able to start and stay on their prescribed biologic treatments.

The BFF video series features three experienced professionals who share their tips, advice and best practices on the important work they do every day with patients.

Leslie Lucas, CMA, BS  
Chief Operating Officer  
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Topics Include:

- **Communication with patients**
- **Accuracy and Accountability of steps in the fulfillment process**
- **Taking action when denials happen**

Additional campaign resources and tools include:

- **Template Letters**: Customizable templates that medical professionals can use, including letters of medical necessity and letters of appeals, letters of exception, and more
- **Links and Resources**: Helpful links to several resources from NPF, including financial assistance information, and from other support organizations

Additional Educational Events Coming Soon in 2020! Facebook Live and podcast episodes where dermatology medical professionals discuss their experience and share best practices.

Visit https://www.psoriasis.org/BFF to learn more.